

17

(3) an income datum;

2

(4) a taste preference datum; and

3

(5) an interest datum;

not formed
anym

4 10

(b) the step of [transmitting] receiving one or more control signals in [a] said broadcast or cablecast transmission;

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6 12

(c) the step of detecting the presence of said one or more control signals in said broadcast or cablecast transmission;

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8 14

(d) the step of passing said detected one or more control signals to [a] said computer;

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(e) the step of generating a financial analysis by processing said stored subscriber datum in response to one or more of said detected and passed control signals; and

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12 19

(f) the step of outputting some of said financial analysis to a subscriber, [at said remote station.]

13

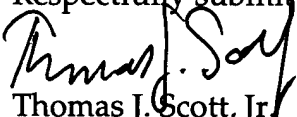
14 20

REMARKS

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

Date: May 13, 1996
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Respectfully submitted,

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